

Thank you for your interest in the annual Agriculture and Food Fair of the U.S. Virgin Islands! A 45-year tradition, this event is the one of the top Fairs in the region and the largest single attraction held annually in the territory.

Since 1970, the Agriculture Fair has held a very special place in the hearts and minds of millions of fairgoers. As a sponsor of the Fair, your organization has the opportunity not only to be a part of this tradition, but to reach an extensive and receptive audience.

There are many opportunities to expose your company's products or services during this three-day event.

#### **Benefits of Sponsorship**

- Reach an audience of over 30,000 people
- A wide demographic of consumers
- Showcase products and increase sales
- Align with an iconic and beloved property
- Reinforce Company Name brand position
- Demonstrate community leadership
- Support existing community programs
- Deliver marketing messages through advertising, public relations, and social media
- Connect with and engage consumers
- Host company events

The Fair offers a wide array of marketing and sales opportunities.

We are committed to developing sponsorship programs to accomplish your goals and deliver business results.

#### **Sponsorship Levels**

##### **Presenting Sponsor Investment: \$25,000**

- Full color, back cover advertisement in the official Agrifest Program (to be distributed at festival).
- Sponsor logo on all banners, presented as "Agrifest 2016 brought to you by -----"
- Primary logo recognition on official promotional posters.
- Exclusivity in selected category.
- Primary recognition in television and radio promotions.
- Primary logo recognition on Information kiosks, featuring entertainment line-up and maps.
- Sponsor ID in all printed advertisements and press releases.
- Ability to have information/product booth at fair.
- Introduction and recognition by Emcee at the opening ceremony.
- Option to choose location for (up to) five banners.
- Press release announcing your company's involvement.
- Sponsor ID on Agrifest web site, [www.viagrifest.org](http://www.viagrifest.org), with link to your web site.

- Twenty (20) complimentary tickets daily.
- Two VIP credentials, official Agrifest T-shirts, and gift bags.
- VIP Parking for two (2) company vehicles.
- Framed Agrifest poster presented during opening ceremony.

##### **Supporting Sponsor Investment: \$15,000\***

- One half-page ad in the official Agrifest program (to be distributed at festival).
- Sponsor logo on all banners.
- Sponsor logo on official poster.
- Sponsor ID in all printed advertisements and press releases.
- Ability to have information/product booth at the festival.
- Introduction and recognition at the opening ceremony.
- Sponsor ID on Agrifest web site, [www.viagrifest.org](http://www.viagrifest.org), with link to your web site.
- Fifteen (15) complimentary tickets daily.
- Five VIP credentials, official Agrifest T-shirts, and gift bags.
- VIP Parking for one (1) company vehicle.
- Framed Agrifest poster presented during opening ceremony.



**Corporate Sponsor Investment: \$10,000\***

- One-fourth page ad in the official Agrifest program (to be distributed at festival).
- Sponsor logo on all banners.
- Sponsor logo on official poster.
- Sponsor ID in all printed advertisements and press releases.
- Sponsor ID on Agrifest web site, [www.viagrifest.org](http://www.viagrifest.org), with link to your web site.
- Ten complimentary tickets daily.
- VIP Parking for (1) one company vehicle.

**Gold Sponsor Investment: \$5,000\***

- One-fourth page ad in the official Agrifest program (to be distributed at festival).
- Sponsor ID in all printed advertisements and press releases.
- Sponsor ID on Agrifest web site, [www.viagrifest.org](http://www.viagrifest.org), with link to your web site.
- Five complimentary tickets daily.

**Bronze Sponsor Investment: \$2,500\***

- Sponsor ID on Agrifest web site, [www.viagrifest.org](http://www.viagrifest.org).
- Two complimentary tickets daily.

**Media Sponsor Investment: \$1,500\***

- Sponsor ID on Agrifest web site, [www.viagrifest.org](http://www.viagrifest.org).
- Two complimentary tickets daily.

**Friend Investment: \$750\***

- Sponsor ID on Agrifest web site.
- Two complimentary tickets daily.

**\*(Negotiable for in-kind contributions)**

~~Disability Rights Center of VI~~  
Name of Firm / Agency

Address 63 Estate Cane Carlton

City Frederiksted Zip 00840

Contact Name Amelia LaMont

Title Executive Director

Telephone (340) 772-1200

Fax 340 772-0609

E-mail amelia@drcvi.org

Signature \_\_\_\_\_

Date January 14, 2016

E-mail completed forms and company logo to: [sponsors@viagrifest.org](mailto:sponsors@viagrifest.org)

For more information and availability of Sponsorship Opportunities, please email [sponsors@viagrifest.org](mailto:sponsors@viagrifest.org)

Agriculture and Food Fair  
of the Virgin Islands



**Agriculture and Food Fair  
of the  
U.S. Virgin Islands**

**AGRIFEST 2016**

**Agriculture:  
From Brown to Green in 2016**



**45TH  
ANNIVERSARY**

**February 13-15, 2016  
Sponsorship  
Agreement**